



Accelerated Growth. Industry Expertise.

TA Associates is a leading global growth private equity firm with nearly five decades of experience. We have partnered with owners and management teams of more than 470 companies around the world to help accelerate growth and create lasting shareholder value.

Our global team of over 80 dedicated and experienced investment professionals is focused on investing in profitable, growing companies in the business services, consumer, financial services, healthcare and technology industries. With \$24 billion of equity and subordinated debt capital raised, we are investing more than \$1 billion per year.

Investment Strategy

INDUSTRY FOCUS: Deep domain experience and demonstrated success investing across business services, consumer, financial services, healthcare and technology industries

GEOGRAPHIC FOCUS: Global, particularly North America, Europe and the Asia-Pacific region

TA ROLE AND VALUE-ADD: Lead investor and active director involved in strategy, recruiting, financings and acquisitions to help scale growth; day-to-day operations are left to company management

INVESTMENT PERIOD: Long-term, patient growth investor looking to build value over time; TA's investment holding period has averaged 5 years over the past 15 years

Investment Criteria

STAGE: Profitable and growing companies

USE OF CAPITAL: To provide liquidity for stakeholders, working capital for growth and/or financing for acquisitions

INVESTMENT SIZE: \$50 to \$500 million in equity, generally \$10 to \$50 million in subordinated debt; investment sizes may be smaller in Asia, starting at \$25 million

COMPANY VALUATION: Generally \$100 million to \$3 billion

OWNERSHIP: Minority and majority positions, with ownership typically ranging from 15% to 90%

LEVERAGE: The majority of TA's investments utilize moderate levels of debt

FEES: We typically do not charge fees to our portfolio companies

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